



## Why is membership in the National Rural Economic Developers Association (NREDA) important?

NREDA is a national organization focused on **RURAL DEVELOPMENT** for community and economic developers and key accounts managers, who work for electric and telephone cooperatives. NREDA provides education, advocacy, and networking opportunities for its members. Join online [http://www.nreda.org/web/2006/03/why\\_join\\_nreda.aspx](http://www.nreda.org/web/2006/03/why_join_nreda.aspx)

### Who should join NREDA?

Individuals who desire to improve their skills in community and economic development, key accounts, grant writing, and loan fund management. Special introductory offer – \$200 for new members and a group member rate for defined regional areas. Call (515) 334-1067 for more information.

“NREDA provides excellent networking and education; it offers exceptional opportunities for collaboration and peer learning among industry professionals.”

*Linda Salmonson  
East River Electric Power Cooperative, Inc.  
Rural Electric Economic Development (REED) Fund*



## What are the benefits of your NREDA membership?



- **PEOPLE** – NREDA's approximately 320 individual members are a virtual Who's Who of electric and telephone cooperative economic development professionals. Networking: Members take pride in their willingness to share expertise and information with peers.
- **PARTNERSHIPS WITH ALLIED ORGANIZATIONS** – NREDA fosters formal relationships with NRECA, NTCA-the Broadband Association, CFC, NRTC, NADO, NACo, USDA Rural Development & others to keep economic development for rural America a focus; the NREDA Board travels to Washington DC every other year to enlist shared best practices and information gathering pertinent to rural development.
- **NREDA ANNUAL CONFERENCE** – NREDA's national conference offers insightful speakers, education sessions, access to federal officials, networking opportunities, and fun. (NREDA Annual Conferences offer CEcD and CKAE approved credits.) Held at Sheraton Gunter Hotel, San Antonio, TX, November 1-2, 2017.
- **NREDA CONTINUING EDUCATION** – Participate in webinars and other educational

seminars providing you emerging and thought provoking ideas on rural economic development.

- NREDA is hosting a pre-education workshop on November 1, 2017, details on website after June 2017!
- **MEMBERSHIP DIRECTORY** – Members utilize the online directory with listings of NREDA member contact information, cross-referenced by state, organization, and areas of expertise.
- **PUBLICATIONS** – News Brief Newsletter & Website – Announcements, secure Members Only Section with member search feature by members/ state/expertise, current issues and events, links to industry-related web sites and articles, job postings, and archived copies of the NREDA News Brief, which is published monthly.
- **GROUP RATE FOR DUES** – Annual membership dues are only \$350, or an even better deal is the group discount membership for two or more individuals from the same organization for \$275/each.
  - **NREDA has a special rate for first time joiners** - \$200 thru 12/31/2017.
  - Special rates for qualified regional groups starting at \$500 for 2-4 organizations;
  - Rates for retirees/students of \$50
- **RURAL FOCUS** – No other organization matches NREDA's focus on rural economic development, needs examination, resources identification, and communication of what works.
  - Basecamp – join the discussion group – coming in July 2017
- Personal and Professional Development – Leadership, participation, and recognition opportunities on committees, at the Annual Meeting, and on the Board of Directors.
- **MEMBERSHIP MENTORING** – NREDA has a program called ED411 to match members with seasoned professionals in specific areas of expertise.
- **SCHOLARSHIPS** – Starting July 2017, NREDA offers professional development/certification scholarship opportunities; funding priority given to assist members whose development organizations cannot provide total funding.

## Member Category

(please select one)

- ELECTRIC COOPERATIVE RELATED
- TELEPHONE COOPERATIVE RELATED/INDEPENDENT
- ECONOMIC DEVELOPMENT ORGANIZATION
- ASSOCIATION
- GOVERNMENT RELATED
- CONSULTANT

## Committees of Interest

(please select all that apply)

- ANNUAL CONFERENCE
- AWARDS
- GRASSROOTS ADVOCACY
- MEMBERSHIP
- PROFESSIONAL DEVELOPMENT
- PUBLICATIONS AND MARKETING

## Area of Expertise

(select all that apply)

- BUSINESS RETENTION & EXPANSION**
- COMMUNITY DEVELOPMENT**
  - Community/regional foundations
  - Creating an entrepreneurship center
  - Developing an ED organization
  - ED relationship building
  - Selling ED in your community
- FINANCING**
  - Angel investing
  - Cost benefit analysis
  - CDBG
  - Local revolving loan fund
  - REDLG & USDA programs
- FUNDRAISING**
- GOVERNMENTAL AFFAIRS**
  - Lobbying on state/federal level
  - Local affairs
  - Public policy
- GRANT WRITING**
- HEALTH CARE DEVELOPMENT**
- HIGHER EDUCATION**
- HOUSING**
- INDUSTRY ATTRACTION**
- INFRASTRUCTURE DEVELOPMENT**
  - Community
  - Industrial site
- KEY ACCOUNTS**
- MARKETING**
  - Economic dev. marketing
  - International marketing
  - Site selector relationships
- ORGANIZATIONAL DEVELOPMENT**
- STRATEGIC PLANNING**
  - Comprehensive land use plans
  - Developing your organization's vision
  - Developing your plan
- SUBSIDIARY DEVELOPMENT**

- TAX INCENTIVES/TAX INCENTIVE POLICY**
- TECHNICAL ASSISTANCE**
  - Business
  - Utility
- TELECOMMUNICATIONS**
- TOURISM DEVELOPMENT**

“NREDA offers focus on rural economic development like no other organization. It is a great resource for economic developers.”

*Rand Fisher*  
Iowa Area Development Group

## Membership Application

DATE: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

WEBSITE: \_\_\_\_\_ FAX: \_\_\_\_\_

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

REFERRED BY: \_\_\_\_\_

## Fee Structure

- \$200 SPECIAL RATE FOR NEW MEMBERS ONLY
- \$350 FOR ONE PERSON
- \$275 EACH FOR TWO OR MORE FROM THE SAME ORG
- \$50 FOR A STUDENT MEMBER/RETIRED MEMBER

IF THE REGIONAL GROUP HAS MORE THAN 20 MEMBERS, THEY WOULD PAY \$1,000 PER EACH ADDITIONAL GROUP OF 10. FOR EXAMPLE A TOTAL OF \$3000 FOR GROUPS 20-30 MEMBERS; \$4000 FOR GROUPS OF 31 40 MEMBERS, ETC.

### AFFILIATE LIMITED MEMBERS:

- \$500: 2-4 MEMBERS
- \$1,000: 5-10 MEMBERS
- \$1,500: 11-15 MEMBERS
- \$2000: 16-20 MEMBERS



## Method of Payment

- CHECK
- VISA/MASTERCARD/AMEX

NUMBER: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_

ENCLOSED IS \$ \_\_\_\_\_ FOR MY MEMBERSHIP

Please send this form with payment to:

**NREDA**  
1255 SW PRAIRIE TRAIL PARKWAY  
ANKENY, IA 50023  
515-334-1067 DIRECT 515-284-1421 OFFICE  
515-334-1167 FAX DIRECTOR@NREDA.ORG